What is claimed is:

- 1 1. A self-service sales management system, comprising:
- 2 a skill authentication server; a shop terminal; a customer
- 3 terminal and a card company server, which are interconnected
- 4 via a communication network; wherein
- 5 said skill authentication server comprises means for
- 6 creating skill authentication test questions on the basis of
- 7 a screen input information, calculating a skill authentication
- 8 result on the basis of a customer test answer information for
- 9 the skill authentication test questions, and transmitting the
- 10 customer test answer information and the skill authentication
- 11 result to said shop terminal and said card company server;
- 12 said customer terminal comprises means for transmitting
- 13 the customer test answer information for the skill authentication
- 14 test questions to said skill authentication server;
- said card company server comprises means for creating an
- 16 ID card for storing the customer test answer information and
- 17 the skill authentication result; and
- said shop terminal comprises means for transmitting the
- 19 screen input information to said skill authentication server
- 20 and means for making a guidance on the basis of the customer
- 21 test answer information and the skill authentication result that
- 22 are stored in said ID card.
 - 1 2. The self-service sales management system according to claim
 - 2 1, wherein said skill authentication server comprises skill
 - 3 authentication test creation means for transmitting a home page

- 4 of a test question creation information input screen regarding
- 5 a self-service read from a storage unit, storing the screen input
- 6 information input into the home page of the test question creation
- 7 information input screen regarding the self-service in said
- 8 storage unit, and creating a home page including the skill
- 9 authentication test questions on the basis of the screen input
- 10 information.
 - 1 3. The self-service sales management system according to claim
 - 2 1, wherein said skill authentication server comprises skill
 - 3 authentication means for transmitting a home page for inputting
 - 4 apersonal information of customer, which is read from the storage
 - 5 unit, storing a customer personal information input into the
 - 6 home page for inputting the personal information of customer
 - 7 in said storage unit, transmitting the home page including the
 - 8 skill authentication test questions, which is read from said
 - 9 storage unit, storing the customer test answer information that
- 10 is input into the home page including the skill authentication
- 11 test questions in said storage unit, deciding a skill of the
- 12 customer on the basis of the customer test answer information,
- 13 and storing the skill authentication result in said storage unit.
 - 1 4. The self-service sales management system according to claim
 - 2 1, wherein said skill authentication server comprises an ID card
 - 3 data issuance means for transmitting the customer personal
 - 4 information, the test answer information and the skill
 - 5 authentication result that are read from said storage unit.

- The self-service sales management system according to claim 1 5. 1, wherein said skill authentication server comprises skill 2 authentication test creation means for transmitting a home page 3 of a test question creation information input screen regarding 4 5 a self-service read from a storage unit, storing the screen input information that is input into the home page of the test question 6 creation information input screen regarding the self-service 7 in said storage unit, and creating a home page including the 8 skill authentication test questions on the basis of the screen 9 input information, skill authentication means for transmitting 10 a home page for inputting a personal information of customer 11 12 that is read from said storage unit, storing a customer personal information that is input into the home page for inputting the 13 personal information of customer in said storage unit, 14 transmitting the home page including the skill authentication 15 . test questions that is read from said storage unit, storing the 16 17 customer test answer information input into the home page including the skill authentication test questions in said storage 18 unit, deciding skill of the customer on the basis of the customer 19 20 test answer information, and storing the skill authentication 21 result in said storage unit, and an ID card data issuance means for transmitting the customer personal information, the customer 22 test answer information and the skill authentication result that 23 24 are read from said storage unit.
 - 1 6. The self-service sales management system according to claim
 2 1, wherein said shop terminal comprises a browser for gaining
 3 access to a home page for test question creation regarding a

- 4 self-service, displaying a home page of a test question creation
- 5 information input screen that is received from said skill
- 6 authentication server, and transmitting the screen input
- 7 information input by a operator to said skill authentication
- 8 server, and a shop terminal storage unit for storing a customer
- 9 personal information, the customer test answer information and
- 10 the skill authentication result that are received from said skill
- 11 authentication server.
 - 1 7. The self-service sales management system according to claim
 - 2 1, wherein said customer terminal gains access to a home page
 - 3 for the skill authentication test questions, displays a home
 - 4 page for inputting a personal information of customer that is
 - 5 received from said skill authentication server, transmits the
 - 6 personal information of customer input into the home page for
 - 7 inputting the personal information of customer by the customer
 - 8 to said skill authentication server, displays a skill
 - 9 authentication test question screen that is received from said
- 10 skill authentication server, and transmits the customer test
- 11 answer information input into the skill authentication test
- 12 question screen by the customer to said skill authentication
- 13 server.
 - 1 8. The self-service sales management system according to claim
 - 2 5, wherein said customer terminal displays a home page for
 - 3 inputting the personal information of customer that is received
 - 4 from said skill authentication server, transmits the customer
 - 5 personal information input into the home page for inputting the

- 6 personal information of customer by the customer to said skill
- 7 authentication server, displays the home page including the skill
- 8 authentication test questions that is received from said skill
- 9 authentication server, and transmits the customer test answer
- 10 information input into the home page including the skill
- 11 authentication test questions by the customer to said skill
- 12 authentication server.
 - 1 9. The self-service sales management system according to claim
 - 2 6, wherein said shop terminal comprises ID card processing means
 - 3 for reading the customer personal information, the test answer
 - 4 information and the skill authentication result that are stored
 - 5 in an ID card, and rewriting the customer personal information,
 - 6 the test answer information and the skill authentication result
 - 7 with the customer personal information, the test answer
 - 8 information and the skill authentication result that are stored
- 9 in the storage unit of said shop terminal upon a rewrite
- 10 instruction, collation means for comparing the customer personal
- 11 information, the test answer information and the skill
- 12 authentication result from said ID card processing means with
- 13 the customer personal information, the test answer information
- 14 and the skill authentication result that are stored in the storage
- 15 unit of said shop terminal, and outputting the rewrite
- 16 instruction to said ID card processing means, if they are
- 17 unmatched, and guidance means for making a guidance on the basis
- 18 of the customer personal information, the test answer information
- 19 and the skill authentication result that are stored in the storage
- 20 unit of said shop terminal.

- 1 10. The self-service sales management system according to claim
- 2 8, wherein said shop terminal comprises ID card processing means
- 3 for reading the customer personal information, the test answer
- 4 information and the skill authentication result that are stored
- 5 in an ID card, and rewriting the customer personal information,
- 6 the test answer information and the skill authentication result
- 7 with the customer personal information, the test answer
- 8 information and the skill authentication result that are stored
- 9 in the storage unit of said shop terminal upon a rewrite
- 10 instruction, collation means for comparing the customer personal
- 11 information, the test answer information and the skill
- 12 authentication result from said ID card processing means with
- 13 the customer personal information, the test answer information
- 14 and the skill authentication result that are stored in the storage
- 15 unit of said shop terminal, and outputting the rewrite
- 16 instruction to said ID card processing means, if they are
- unmatched, and guidance means for making a guidance on the basis
- 18 of the customer personal information, the test answer information
- 19 and the skill authentication result that are stored in the storage
- 20 unit of said shop terminal.
 - 1 11. A self-service sales management method, comprising:
 - 2 a step of creating a skill authentication test questions
 - 3 on the basis of a screen input information;
 - a step of calculating a skill authentication result on the
 - 5 basis of the customer test answer information for the skill
 - 6 authentication test questions;

- 7 a step of transmitting the customer test answer information
- 8 and the skill authentication result;
- g a step of creating an ID card for storing the customer test
- 10 answer information and the skill authentication result; and
- a step of making a guidance on the basis of the customer
- 12 test answer information and the skill authentication result .
 - 1 12. A self-service sales management method, comprising:
 - 2 a step of transmitting a home page of a test question creation
 - 3 information input screen regarding a self-service read from a
 - 4 storage unit;
 - a step of storing a screen input information input into
 - 6 the home page of the test question creation information input
 - 7 screen regarding the self-service in said storage unit;
 - 8 a step of creating a home page including skill authentication
 - 9 test questions on the basis of the screen input information;
- a step of transmitting a home page for inputting a personal
- 11 information of customer, which is read from said storage unit;
- a step of storing a customer personal information input
- 13 into the home page for inputting the personal information of
- 14 customer in said storage unit;
- a step of transmitting the home page including the skill
- 16 authentication test questions, which is read from said storage
- 17 unit;
- a step of storing a customer test answer information that
- 19 is input into the home page including the skill authentication
- 20 test questions in said storage unit;

- 21 a step of deciding the skill of the customer on the basis
- 22 of the customer test answer information, and storing the skill
- 23 authentication result in said storage unit; and
- 24 a step of transmitting the customer personal information,
- 25 the customer test answer information and the skill authentication
- 26 result that are read from said storage unit.
 - 1 13. A self-service sales management method, comprising:
 - a step of displaying the a home page of the test question
 - 3 creation information input screen;
 - a step of transmitting a screen input information input
 - 5 by a operator;
 - a step of storing a customer personal information, a customer
 - 7 test answer information and the skill authentication result in
 - 8 a storage unit of a shop terminal;
 - g a step of reading the customer personal information, the
- 10 customer test answer information and the skill authentication
- 11 result that are stored in an ID card;
- a step of rewriting the customer personal information, the
- 13 customer test answer information and the skill authentication
- 14 result with the customer personal information, the customer test
- 15 answer information and the skill authentication result that are
- 16 stored in the storage unit of said shop terminal upon a rewrite
- 17 instruction;
- a step of comparing the customer personal information, the
- 19 customer test answer information and the customer skill
- 20 authentication result from said ID card with the customer
- 21 personal information, the customer test answer information and

- 22 the skill authentication result that are stored in the storage
- 23 unit of said shop terminal, and outputting the rewrite
- 24 instruction, if they are unmatched; and
- a step of making a guidance on the basis of the customer
- 26 personal information, the customer test answer information and
- 27 the skill authentication result that are stored in the storage
- 28 unit of said shop terminal.
 - 1 14. A self-service sales management program for causing a
 - 2 computer to perform a process, comprising:
 - 3 a step of creating a skill authentication test questions
 - 4 on the basis of a screen input information;
 - a step of calculating a skill authentication result on the
 - 6 basis of the customer test answer information for the skill
 - 7 authentication test questions;
 - a step of transmitting the customer test answer information
 - 9 and the skill authentication result;
- a step of creating an ID card for storing the customer test
- 11 answer information and the skill authentication result;
- 12 and

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- a step of making a guidance on the basis of the customer
- 14 test answer information and the skill authentication result .
 - 1 15. A self-service sales management program for causing a
 - 2 computer to perform a process, comprising:
 - a step of transmitting a home page of a test question creation
 - 4 information input screen regarding a self-service read from a
 - 5 storage unit;

- a step of storing a screen input information input into
- 7 the home page of the test question creation information input
- 8 screen regarding the self-service in said storage unit;
- 9 a step of creating a home page including skill authentication
- 10 test questions on the basis of the screen input information;
- a step of transmitting a home page for inputting a personal
- 12 information of customer, which is read from said storage unit;
- a step of storing a customer personal information input
- 14 into the home page for inputting the personal information of
- 15 customer in said storage unit;
- a step of transmitting the home page including the skill
- 17 authentication test questions, which is read from said storage
- 18 unit;

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- a step of storing a customer test answer information that
- 20 is input into the home page including the skill authentication
- 21 test questions in said storage unit;
- 22 a step of deciding the skill of the customer on the basis
- 23 of the customer test answer information, and storing the skill
- 24 authentication result in said storage unit; and
- a step of transmitting the customer personal information,
- 26 the customer test answer information and the skill authentication
- 27 result that are read from said storage unit.
 - 1 16. A self-service sales management program for causing a
 - 2 computer to perform a process, comprising:
 - 3 a step of displaying a home page of the test question creation
 - 4 information input screen;

- a step of transmitting a screen input information input
- 6 by a operator;
- 7 a step of storing the customer personal information, a
- 8 customer test answer information and a skill authentication
- 9 result in a storage unit of a shop terminal;
- a step of reading the customer personal information, a
- 11 customer test answer information and a skill authentication
- 12 result that are stored in an ID card;
- a step of rewriting the customer personal information, the
- 14 customer test answer information and the skill authentication
- 15 result with the customer personal information, the customer test
- 16 answer information and the skill authentication result that are
- 17 stored in the storage unit of said shop terminal upon a rewrite
- 18 instruction;
- a step of comparing the customer personal information, the
- 20 test answer information and the customer skill authentication
- 21 result from said ID card with the customer personal information,
- 22 the customer test answer information and the skill authentication
- 23 result that are stored in the storage unit of said shop terminal,
- 24 and outputting the rewrite instruction, if they are unmatched;
- 25 and
- a step of making a guidance on the basis of the customer
- 27 personal information, the customer test answer information and
- 28 the skill authentication result that are stored in the storage
- 29 unit of said shop terminal.